



Facebook Collection Notice & Community Rules of Engagement

Collection

In accordance with s.5.7 of the Facebook Statement of Rights and Responsibilities (the “Facebook Statement”) available at <https://www.facebook.com/terms.php> this document serves as notice to you that by posting comments to the Cuystwi Facebook Page, a page created and hosted on Facebook, you are consenting to the collection of the information you provide. Furthermore, by using or accessing Facebook you agree with the contents of the Facebook Statement, as updated by Facebook from time to time.

In respect of personal information you post to the Cuystwi Facebook Page, subsection 26(c) of the British Columbia *Freedom of Information and Protection of Privacy Act* authorizes the collection of this information by a program of the Provincial Health Services Authority (“PHSA”) for the purposes of engaging and consulting with the public. The Cuystwi Facebook Page has been created, and is hosted, on Facebook (an online social networking service controlled and operated by a third party). As such, please be aware that any information collected may be stored and/or accessed outside of Canada on servers that do not belong to PHSA. To protect your privacy, and the privacy of others, do not include any personal information including telephone numbers and email addresses in the body of your comments. In addition, please do not share personal information about others, including pictures or videos unless you have obtained the rights to do so. All content you post will be received with the assumption you hold all necessary rights to that content. Post at your own risk.

If you have any questions about the collection, or use, of your personal information by the Cuystwi Facebook Page please contact:

Asia Youngman
Project Coordinator, Aboriginal Health Program
Provincial Health Services Authority
201 – 601 West Broadway
Vancouver, British Columbia V5Z 4C2
604-707-6385
asia.youngman@phsa.ca

Moderation Policy

We welcome your participation in our discussion and look forward to an active exchange of ideas. We want to publish your comments and contributions, but we expect conversations to follow the conventions of polite discourse. Therefore, we monitor posts to our page on a daily basis and we will delete those that:

- contain abusive, obscene, indecent or offensive language;
- include defamatory, abusive, harassing or hateful remarks or make unproven or unsupported accusations against individuals or organizations;
- constitute spam, promote services or products;
- invade anyone's privacy or impersonate anyone;
- are far off-topic;
- are posted without the necessary rights, licenses and consents;
- encourage conduct that may or would constitute a criminal offence or give rise to civil liability, or that otherwise violates any local, provincial, national or international law or regulation anywhere in the world;
- contain long embedded URLs;
- contain excessive links or contain code;
- identify any publicly-elected representative or candidate regardless of their political affiliation, whether those comments are supportive or critical; and
- are contrary to the principles of the *Canadian Charter of Rights and Freedoms*.

We do not edit comments or other posts to remove objectionable content, so please ensure that yours contain none of the above. To protect your own privacy and the privacy of others, please do not include telephone numbers or email addresses in the body of your content. If you have questions about this moderation policy or how we apply it, please contact: Asia Youngman at: asia.youngman@phsa.ca.

Cuystwi Facebook Page is not responsible for the accuracy, completeness, timeliness or reliability of content posted by others. If a third party uses this content, they will agree to indemnify and hold harmless Cuystwi Facebook Page from all third party claims, demands, actions or costs arising out of use of these sites.

Ow.ly

Cuystwi Facebook Page may use Ow.ly or Ht.ly, products of Hootsuite.com, to shorten long URLs for use in social media. Ow.ly and Ht.ly analytics show how many people clicked on the URLs posted by PHSA, compared to the total number of clicks on the shortened URLs. Ow.ly and Ht.ly analytics do not provide



any personally identifying information (“PII”) about the visitors who open the shortened links. The privacy policy covering the use of Ow.ly links is available at <http://ow.ly/privacy>.

Facebook

The Cuystwi Facebook Page is managed by PHSA/agency employees who post news and other items of interest to be consumed by the public. If you have a Facebook account, you can log in to your account to post comments or other content, and 'like' the Cuystwi Facebook Page and individual entries. If once you click on the Cuystwi Facebook Page, you comment or click on the 'like' button, your PII will be visible to PHSA Aboriginal Health program staff and other visitors. The amount of visible personal information displayed will depend on your own Facebook privacy settings.

You can avoid displaying any PII by not creating a Facebook account, not posting comments or other content, not clicking on 'like' options, and by not interacting with the Cuystwi Facebook Page in any way (i.e., private messaging, sharing posts, etc.). Aboriginal Health Program staff do not collect, use or disclose any information about visitors who comment, post on, or 'like' the Cuystwi Facebook Page. However, as a practice, the moderation policy requires the removal of any comments that violate the privacy of another, contain spam or are improper, inflammatory, or offensive from the Cuystwi Facebook Page, The Facebook Privacy Page is available at <http://www.facebook.com/fbprivacy>

Monitoring Hours – Pacific Time

Cuystwi Facebook page is monitored during regular business hours, Monday – Friday, 8:30 a.m. – 4 p.m. Pacific Time. We will do our best to respond to posts within 2 business days.

Media

Please note, media inquiries will not be responded to on Facebook. If you are with the media and need assistance, please contact the media pager at: (604) 871-5699.